

Message Text

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44

ACTION NEA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 EB-07 FRB-01 INR-07

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AMCONSUL MADRAS

UNCLAS NEW DELHI 12856

E.O. 11652: N/A

TAGS: USINJC, BEXP, IN

SUBJECT: INDO-US JOINT COMMISSION:EXCHANGE OF ECONOMIC/
COMMERCIAL INFORMATION

REF: NEW DELHI 12313

1. WE HAVE RECEIVED THE FOLLOWING PUBLICATIONS FROM THE TRADE
DEVELOPMENT AUTHORITY (TDA) WHICH WE ARE FORWARDING TO COMMERCE

(ADDERHOLD) BY AIR POUCH.

MARKET INFORMATION SURVEY ON AUTOMOBILE ANCILLARIES
IN THE U.S.A.

MARKETING OF BYCYCLES AND BICYCLE PARTS IN THE U.S.A.
MARKETING OF SURGICAL AND MEDICAL INSTRUMENTS IN THE U.S.A.
MARKET INFORMATION SURVEY ON READYMADE GARMENTS IN JAPAN.
TDA MARKET INFORMATION SERIES MIS NO. 23.

2. THE TDA ADVISES US THAT A MARKET INFORMATION SURVEY ON ELEC-
TRONICS IN THE U.S.A. IS UNDER PREPARATION AND WILL BE FORWARDED
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AT A LATTER DATE. IN ADDITION A MARKET INFORMATION SURVEY ON

BICYCLES AND BICYCLE COMPONENTS AND A MARKET INFORMATION SURVEY ON SPORTING GOODS IN THE U.S.A. WILL BE COMPLETED BY THE END OF 1975. A SURVEY TEAM CONSISTING OF MR. AMULYA CHARA AND MR. ANURAG DUBE IS TO LEAVE FOR NEW YORK VIA THE INTERNATIONAL TRADE CENTER IN GENEVA ON NOVEMBER 5 TO DO THE WORK ON THE LATTER TWO SURVEYS. THE DIRECTOR OF THE TDA OFFICE IN NEW YORK IS ARRANGING THE SCHEDULE AND MAY BE CONTACTING COMMERCE FOR ASSISTANCE.

3. THE TDA ALSO INFORMSUS THAT A MR. ATAM PARKASH HAS BEEN SELECTED FOR TRAINING IN INFORMATION SYSTEMS IN THE U.S.A. AND WILL BE VISITING THE WORLD TRADE CENTER IN NEW YORK, THE TDA OFFICE IN NEW YORK AND THE DEPARTMENT OF COMMERCE. THE PROGRAM IS BEING ARRANGED BY THE ITC IN GENEVA. FURTHER DETAILS WILL FOLLOW.

4. TO DATE THE INFORMATION EXCHANGED UNDER THIS PROGRAM RELATES ONLY TO THE MARKET IN THE US FOR INDIAN PRODUCTS. IF COMMERCE AND OTHER WASHINGTON AGENCIES HAVE AN INTEREST IN OBTAINING INFORMATION ON THE INDIAN MARKET, INDUSTRY, OR GOI REGULATIONS RELATING TO MARKETTING US PRODUCTS IT WILL NEED TO BE SPECIFICALLY REQUESTED OF THE TDA. SAXBE

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